

Governor Mike Kehoe  
State of Missouri

Mick Campbell  
Commissioner of Finance



DIVISION OF FINANCE

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February 10, 2025

The Honorable Mike Kehoe, Governor  
State Capitol Building  
Room 216  
Jefferson City, MO 65101

RE: Report to General Assembly pursuant to § 408.506 RSMo

Dear Governor Kehoe,

The Division of Finance, in accordance with § 408.506 RSMo, has conducted a survey of payday lenders operating pursuant to § 408.500 RSMo. Pursuant to statute, a copy of those results has been provided to the General Assembly and as a courtesy we are providing a copy to you. The reporting timeframe was October 1, 2023, through September 30, 2024. The summary is based on an 72.9% return of surveys by the industry. The attached chart (Exhibit A) details the results of the survey and provides historical data for comparison. Some highlights include:

- The total number of payday loans made during the reporting period exceeded 77,000 (For purposes of this survey, a renewal was treated as a separate loan.)
- The average loan was \$300.94 and the average interest rate was 406.26%. This would result in an interest/fee of \$46.89 for a 14-day loan and \$103.83 for a 31-day loan.

The Division of Finance accepts all types of consumer complaints and inquiries through phone calls, emails, fax, mail, etc. Contacts from citizens were resolved by explaining the law in relation to their situation. There were no complaints which resulted in an investigation during the reporting period.

The Division of Finance continues to perform examinations of all payday lenders and overall compliance with current statutes continues to be monitored. During 2024, all 146 of the licensees examined received a satisfactory compliance evaluation. Cease and desist orders are issued in instances of serious noncompliance. During 2024, no such order was issued.

As § 408.506 RSMo also requires the Division to summarize the payday loan laws from contiguous states, we conducted a survey of each states' laws. The results may be found in Exhibit B attached.

Sincerely,



Mick Campbell  
Commissioner

MC: ck  
Enclosures (2)

cc: Speaker of the House, Honorable Jon Patterson  
Chief Clerk of the Missouri House of Representatives, Joseph Engler  
Senate Pro Tem, Honorable Cindy O'Laughlin, R-Shelbina  
Senate Secretary, Patrick Baker

## PAYDAY LOANS IN CONTIGUOUS STATES

Licenses	Maximum Loan	Rate / Fee	Term	Renewal	Complaints
Missouri	203 as of year-end 2024	\$500	A loan and all renewals thereof may not earn more than 75% of the original principal in interest and fees.	14 day minimum 31 day maximum	Limited to 6 0 during 2024
Arkansas	Industry is no longer regulated in Arkansas; therefore no information to report.				
Kansas	26 company 101 branch	\$500	Interest: Max of 15% of the amount of the cash advance  Fees: 3% per month of the loan proceeds after the maturity date	7 – 30 days	No 2023 – 9 2024 - 8
Iowa	59	\$500	15% on first \$100 on face of check + 10% on amount over \$100	31 day maximum	No 2 in 2024
Tennessee	540	\$500 (including fee)	May not exceed 15% of the face amount of the check	Not more than 31 days	No 0 in 2024
Kentucky	243	\$500	\$15 per 100	14 days	No 2023: 20 licensed; 5 unlicensed  2024: 6 licensed; 6 unlicensed
Nebraska	0	\$500	APR limited to 36% (Ballot initiative passed Nov 2020)	34 days or less	Not allowed None since year end 2022
Illinois	3	Regulated by monthly payment – the lower of \$1000 or 25% of gross income	36% all in APR law passed in 2021	45 days max;	1 renewal up to a total of 45 days indebtedness 0 in 2024
Oklahoma	As of 7/31/2020 all Deferred Deposit Loans ended in Oklahoma; therefore currently no licenses to report.				

**Payday Lender  
General Assembly Report**

	January 2017	January 2019	January 2021	January 2023	January 2025
Number of Licenses Issued	904	662	580	522	188
% Change from previous	-8.13%	-27.1%	-12.4%	-10%	-58%
Number of Active Licenses (approx)	898	617	539	308	181
% Change from previous	-3.85%	-31.35%	-12.6%	-42.9%	-41.2%
Number of Loans Made*	1.87 million	998,776	301,273	226,725	77,292
% Change from previous	-20.08%	-53.4%	-69.8%	-24.7%	-65.9%
Average Loan Amount*	\$309.64	\$306.49	\$272.72	\$307.33	\$300.94
Average Number of Renewals*	1.6	1.6	1.3	2.5	1.3
Defaulted Loans*	111,342	46,759	13,282	16,774	4,156
% of Total Loans Made	5.95%	4.68%	4.41%	7.39%	5.37%
Average Annual Percentage Rate (APR)*	451.91	526.74	414.29	365.07	406.26

\*Based on figures provided by industry surveys.